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BEST BETS FOR AFRICAN AMERICANS

These brands and concepts offer the best business opportunities based on minority participation, veteran incentives, franchisee satisfaction, growth industries, low-to-medium cost of entry, and store success rates.

Company	Startup Cost	Website
Abrakadoodle Art Education	\$32,492 to \$59,992	www.abrakadoodle.com
Always Best Care Senior Services	\$39,500 to \$90,700	www.alwaysbestcare.com
Anago Cleaning Systems	\$2,000 to \$50,000	www.anagousa.com
Anytime Fitness	\$46,299 to \$321,899	www.anytimefitness.com
Auntie Anne's Pretzels	\$197,875 to \$444,100	www.auntieannes.com
BrightStar Care	\$100,000	www.brightstarcare.com
Coverall Health-Based Cleaning System	\$2,000 to \$27,200	www.coverall.com
CruiseOne	\$495 to \$9,800	www.cruiseone.com
Cruise Planners-American Express	\$9,995	www.cruiseplanners.com
Doc Popcorn	\$70,000	www.docpopcorn.com
FastSigns	\$75,000	www.fastsigns.com
Heaven's Best Carpet Cleaning	\$28,900 to \$64,000	www.heavensbest.com
i9 Sports	\$24,900 to \$39,900	www.i9sports.com
JAN-PRO Cleaning Systems	\$950 to \$36,500	www.jan-pro.com
Kiddie Academy	\$150,000 to \$200,000	www.kiddieacademy.com
Little Caesars	\$194,250 to \$622,500	www.littlecaesars.com
Mosquito Squad	\$25,000 to \$75,000	www.mosquitosquad.com
Padgett Business Services	\$105,955	www.smallbizpros.com
Pop-A-Lock	\$30,000 to \$45,000	www.popalock.com
PostNet	\$60,000	www.postnet.com
Proforma	\$0 to \$19,500	www.proforma.com
Right at Home Senior Care	\$70,200 to \$118,400	www.rightathome.net
ServiceMaster	\$8,380 to \$24,305	www.servicemaster.com
Tutor Doctor	\$39,700 to \$127,000	www.tutordocor.com
WSI (We Simplify the Internet)	\$49,000	www.wsiworld.com

SOURCES: BLACK ENTERPRISE, INTERNATIONAL FRANCHISE ASSOCIATION, FRANCHISE BUSINESS REVIEW, NATIONAL MINORITY FRANCHISING INITIATIVE

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